



# THE RESERVE

AT LAKE AUSTIN

BY SOLERA SENIOR LIVING



# The Reserve at Lake Austin

Modern, luxurious senior living unmatched for panoramic beauty and everyday convenience.

A rare jewel in the Texas Hill Country, The Reserve at Lake Austin combines the reassurance of supportive care with the perks of upscale independent living.





**The Reserve at Lake Austin.**  
Live Distinctively. Every Day.

“I am proud that The Reserve at Lake Austin is somewhere that you or a loved one would actually want to live. The community is ideal if you are seeking to maintain your independence in a beautiful setting, while enjoying an active and engaging lifestyle and high-quality services delivered by attentive and caring staff. We are excited for you to experience the difference.”

**ADAM KAPLAN | FOUNDER AND CEO, SOLERA SENIOR LIVING**



## Why The Reserve at Lake Austin?

Surrounded by five-star hospitality, fabulous local cuisine, cutting-edge technology, gorgeous design, and spa-like resources for respite and rejuvenation, you can celebrate local culture while exploring a world of possibilities. This is senior living meticulously crafted to exceed the highest expectations. The Reserve at Lake Austin offers you the flexibility to truly live as you desire, knowing that you may receive Assisted Living services in your apartment if needed. So the beautiful residence you call home today is yours as long as you choose.

## What makes The Reserve at Lake Austin different?

A unique senior living address, The Reserve at Lake Austin boasts a location that cannot be matched and a serene, hillside setting that cannot be replicated: close to Lake Austin near Pennybacker Bridge, adjacent to the Colorado River, just minutes from the energy and excitement of Austin. With first-class amenities, inviting outdoor spaces, superb local cuisine, and a sophisticated Hill Country flair, The Reserve at Lake Austin invites you to live distinctively every day. No entrance fee, just a one-time community fee and simple monthly rent.

Your views will be unparalleled.

Your opportunities for inspiration, unlimited.





## About Solera Senior Living.

Solera Senior Living has a singular focus: to develop, own and operate communities that will inspire a better quality of life for seniors. With personalized service, engaging programs, and best-in-class amenities, Solera's innovative approach elevates the entire senior living experience.

Founded in 2016 and based in Denver, CO, Solera Senior Living's core pillars include attracting, developing and engaging high caliber talent, consistently delivering exceptional hospitality services, creating enriching resident programs, utilizing smart technologies, delivering high quality resident care, and designing elegant environments that are hyper-local and experiential Austin.

## More engaged team. More satisfied residents.

Our approach is simple: give our residents the respect, dignity, independence and quality of life that they deserve. This benefits not only the residents and their families but has a meaningful impact on our team as well.

They don't look at working at The Reserve at Lake Austin as a job—they look at it as a calling.





## Senior living above the rest

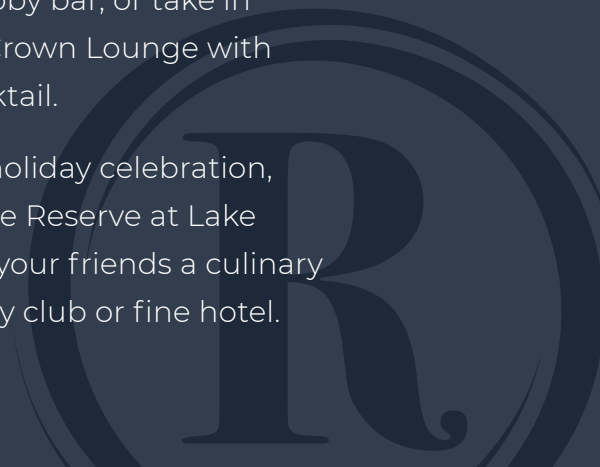
We don't consider ourselves to be a senior living company that differentiates on hospitality. Rather, we're a hospitality company that provides exceptional services for seniors. You'll find everything we offer is above and beyond the norm.

## Dining/Hospitality

### **BUILT ON GOOD TASTE**

At The Reserve at Lake Austin, the love of food for which the city of Austin is known is masterfully transformed into dining selections that will wow the most discriminating palate. Our executive chef infuses years of hospitality experience into each menu. Dine in the beautiful formal dining room with its exhibition kitchen and pizza oven. Stop by the bistro for more casual fare after a busy day. Engage in lively conversation by the fire place in the indoor/outdoor lobby bar, or take in panoramic views from the Violet Crown Lounge with morning coffee or an evening cocktail.

Whether it's a special occasion, a holiday celebration, or simply a special evening out, The Reserve at Lake Austin offers you, your family, and your friends a culinary experience on par with any country club or fine hotel.







**Lisa Joy**

EXECUTIVE DIRECTOR

Lisa's path to becoming Executive Director of The Reserve at Lake Austin reflects 30 years of experience in senior housing operations, marketing, membership, communication, and sales, including serving as Executive Director of three other senior living communities. She's now thrilled to be a part of Solera Senior Living's entirely new vision of senior living.

"The expertise, experience and passion of Solera curate a unique experience for every resident," says Lisa. "At The Reserve at Lake Austin, we want each person to feel at home and immerse themselves in an ambiance rich in hospitality." For Lisa, a genuine love for seniors began early during regular visits with her grandparents in an independent living community.

"Growing up overseas, I did not get to spend a lot of time with them, so being able to see them regularly in their later years are memories I will never forget," she says. "They are the reason I do what I do."

Lisa received her Bachelor of Arts in Journalism for Southwest Texas State (Texas State) University. In addition to senior living, Lisa has built solid experience coordinating corporate marketing, design, and communications for several organizations.

Lisa enjoys spending time with family and friends, as well as challenging herself with tandem-jumping from an airplane, rock climbing, and kayaking.

## A Message from the Executive Director

I am so honored to welcome you to The Reserve at Lake Austin! Every day, we have an incredible opportunity to make a real difference in the lives of those we serve. The Reserve at Lake Austin reflects a blend of sophisticated services and amenities, the highest standards in safety, and uncompromising hospitality. The result is a lifestyle that rewards, inspires, and welcomes.

Each member of our team is proud to be a part of this amazing senior living experience. Our unmatched location, close to Lake Austin, just minutes from the exciting vibe of Austin. Our high-end services and amenities, next-generation technology, superb local cuisine, and dynamic wellness. And so much more.

In my role at The Reserve at Lake Austin, I am guided by the cornerstones of my personal and professional values—compassion, respect, integrity, and communication. My grandparents experienced the profound impact of a caring community, and it is my experiences as a granddaughter that led me to my chosen field. My hope is they are proud of me, and all that I have learned. My parents now live in a community, and my deep faith and commitment to family continue to motivate me to do my very best for everyone who walks through our doors.

# Services/Amenities

The Reserve at Lake Austin features the highest level of customized premium services and amenities for Independent Living, Assisted Living, and Memory Care in the Austin area.

- **The Capitol Club**—Indulge in homemade, local, gourmet cuisine prepared by our Executive Chef from our Exhibition Kitchen.
- **The Pennybacker Lounge**—Drop by for casual fare in a beautiful setting.
- **The 512 Lobby Bar**—Indoor/outdoor bar with fire pit for good company & good conversation.
- **The Violet Crown Lounge**—Contemporary penthouse lounge with outdoor seating and panoramic views.
- **Private Dining Room**—Invite family and friends for a private dining experience.
- **Outdoor Swimming Pool**—Swim a few laps and then enjoy a snack.
- **The 1987 Theatre**—Treat yourself to great entertainment.
- **Keep Solera Weird Studio**—Showcase your inner talents or discover new skills.
- **Barton's Bootcamp and Wellness Spa**—Exercise in our fitness center and then decompress and rejuvenate your spirit.
- **Zilker Salon**—Drop by for a new style or a touchup.
- **The Epic Lounge**—Where team members gather for an occasional break.
- **Daily Trash Removal and Bed Making**—Allow our Staff to maintain your apartment to your standards.
- **Transportation**—Enjoy local shopping, entertainment and cultural attractions courtesy of our complimentary transportation services. Ride in style while acting socially responsible in a Tesla SUV.
- **Weekly Housekeeping and Laundry**—Our trained staff is here to serve you so that you don't need to worry about cleaning your apartment or laundering your clothes or linens.
- **Concierge Services**—Trust our informed and attentive Concierge for assistance scheduling appointments or booking specialized services.

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AT LAKE AUSTIN



HELLO

*Gorgeous*

CHANEL

A photograph showing the interior of the Pennybacker Lounge through a wooden frame. The frame consists of vertical wooden posts and horizontal black bars. In the background, there are tables and chairs with a woven pattern. The ceiling is made of horizontal wooden slats, and there are recessed lights. A sign with the text "PENNYBACKER LOUNGE" is attached to the frame.

**PENNYBACKER LOUNGE**





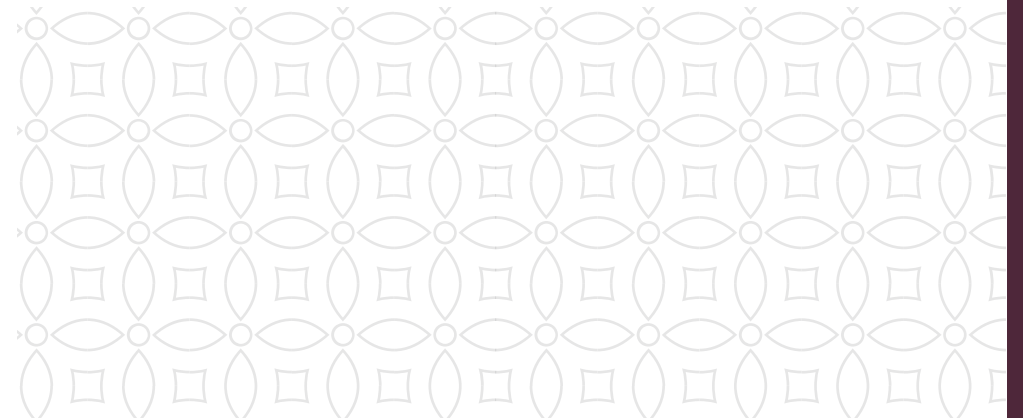
# INDEPENDENT LIVING

Your adventurous spirit will love it here.

Free from worries of home upkeep or everyday tasks, you will find a perfect home in Independent Living at The Reserve at Lake Austin. Dine on delectable cuisine. Exercise as often as you like. Drop by the Salon. Join the group on an outing. End the day with a glass of wine in the Violet Crown Lounge. And relax knowing you may receive Assisted Living services in your apartment if needed. So the beautiful residence you call home today is yours for as long as you choose—no need to move. And why would you want to?

## Life Enrichment Programs

- **Continuing Education**
- **Intergenerational Programming**
- **Fitness Classes**
- **Spiritual Programming**
- **Guest Lecture Series**
- **Card Games**
- **Live Entertainment**
- **Outings to Cultural Events**
- **Art Classes**
- **Cooking Demos**
- **Wine Tastings**
- **Political Debates**





# ASSISTED



You set the tone for your amazing life.

You might only need a helping hand every now or then. Or, you might enjoy the peace of mind that comes from knowing caring, compassionate team members are on staff 24 hours a day to assist with activities of daily living. Either way, you'll have the freedom to take advantage of all that The Reserve at Lake Austin offers: quite simply, the best of everything.

There is no distinction between apartments for Independent Living and Assisted Living, which means beautiful kitchens with stainless steel appliances, abundant sunlight, generous closets and storage, and important safety features. Some residences even have balconies, as well as panoramic views of Cat Mountain and the Lake Austin area.

## Life Enrichment Programs

Staying engaged and involved is easy when you have access to so many top-shelf amenities and interesting activities that stimulate the mind, body and spirit.

- **Continuing Education**
- **Intergenerational Programming**
- **Fitness Classes**
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## Resident Care

We fully recognize that our people are our strongest asset. That's why we are passionate about identifying and retaining team members that are genuinely caring, customer-service oriented and dedicated to excellence. At The Reserve at Lake Austin, our Caregivers, Certified Nursing Assistants, and Qualified Medication Administration personnel are supported by on-site licensed care.





# MEMORY CARE



Exceeding expectations at every turn.

At The Reserve at Lake Austin, every detail is considered to help those facing Alzheimer's or other dementias live their best possible life—a distinctive life—in a safe environment of warm hospitality. We call our approach Aspyre Memory Care, and it is centered on learning each person's likes and dislikes, in what part of the day do they function best, their favorite activities and more. It's all part of helping to create an encouraging experience that feels familiar, with the support of highly experienced team members on-site 24 hours a day.

Our Memory Care neighborhood is specially designed with easy-to-navigate areas, visual cuing, and calm, relaxing colors. Residents may choose to live in a private studio apartment or a semi-private apartment. A lovely secure courtyard with water features and an interactive garden provide a soothing respite.

## Life Enrichment

Memory Care residents have numerous opportunities for engagement and involvement, including special events and activities planned around their preferences:

- **Engaging Scenic Tours**
- **Sensory-Driven Cooking Activities**
- **Interactive Pet Therapy**
- **Hydration and Nutrition**
- **Engaging Music Therapy**
- **Wellness and Balance Classes**
- **Cognitive Engagement Activities**

## Resident Care

Our secured neighborhood features higher staffing ratios and team members trained in Dementia Care that creates a highly specialized environment for residents with Alzheimer's. The Reserve at Lake Austin Caregivers, Certified Nursing Assistants, and Qualified Medication Administration personnel are all deeply dedicated to enriching the lives of the residents they serve and are supported by licensed nursing.







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